STATE OF THE MAP NIGERIA

It is a highly anticipated conference and fundraiser of the OpenStreetMap Nigeria through the Unique Mappers Network—the OpenStreetMap Local Community NGO in Nigeria dedicated to the growth, expansion and community engagement of OpenStreetMap project in Nigeria.

SPONSORSHIP OPPORTUNITIES
We are thrilled to host the 2nd annual State of the Map Nigeria conference this year in Abuja the Federal Capital Territory of Nigeria after our successful inaugural in Port Harcourt, 2022.
We welcome you to the great city of Abuja and the Space Center.
Our sponsorship packages help you reach diverse audiences, increase brand awareness and social media coverage and demonstrate your commitment to open data, female gender empowerment and community building.

We look forward to working with prospective sponsors at this 2nd edition of SOTM in Nigeria. We will be excited to have you collaborate with Unique Mappers Network to support this 2nd SOTM Nigeria and also receive important brand exposure.
State of the Map Nigeria unites people around OpenStreetMap, an open-sourced geospatial data pool having the most detailed map of the Nigeria, Africa and beyond.

<table>
<thead>
<tr>
<th>SotM Nigeria Sponsorship Stats</th>
<th>2022 Registered Participants</th>
<th>2023 Expected Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Local In-Person</td>
<td>56</td>
<td>200</td>
</tr>
<tr>
<td>International In-Person</td>
<td>2</td>
<td>20</td>
</tr>
<tr>
<td>Online</td>
<td>128</td>
<td>250</td>
</tr>
<tr>
<td>Total Participants</td>
<td>186</td>
<td>470</td>
</tr>
<tr>
<td>Travel Grantees</td>
<td></td>
<td></td>
</tr>
<tr>
<td>International TGF</td>
<td>2</td>
<td>10</td>
</tr>
<tr>
<td>Local TGF</td>
<td>14</td>
<td>50</td>
</tr>
<tr>
<td>Total</td>
<td>16</td>
<td>60</td>
</tr>
</tbody>
</table>

Our Conference draws people representing an incredibly broad range of interests. From the individual hobbyist to major stakeholders contributing to OpenStreetMap, State of the Map Nigeria is envisioned to be the most significant gathering on mapping innovation and promise.

This year SotMNigeria Conference will be live in Abuja 11th to 14th October 2023 at National Space Research & Development Agency, Obasanjo Space Centre, Airport Road, Abuja, Nigeria. It will bring together hundreds of OpenStreetMap enthusiasts, GIS experts & industry players from academia, private companies, humanitarian organizations, government agencies and Geospatial technology sector to learn new map technology and share ideas.
Platinum sponsors will help us plan a memorable conference and support the future growth of OpenStreetMap Nigeria through unique mappers network. Sponsors will be recognized throughout 2023 on our website, social media, programs and more!

- Double-sized exhibition table prominently positioned
- Logo on website, programme, Promotion Banner and emails (Top position).
- Six (6) complimentary conference registration
- Verbal acknowledgement during opening address by Local Organizing Team leadership
- Conference guidebook double page
- ‘Attendance at a sponsor event with OpenStreetMap stakeholders
GOLD SPONSORSHIP
$5,000 - $9,999

❖ Single sized exhibition table centrally positioned.
❖ Full page in conference program.
❖ Verbal acknowledgement during opening address by Local Organizing Team leadership.
❖ Logo on website, programme, Promotion Banner and emails (Second position)
❖ Attendance at a sponsor event with OpenStreetMap stakeholders.
❖ Three(3) complimentary conference registrations.
SPONSORSHIP PACKAGES

SILVER SPONSORSHIP
$2,500 - $4,999

❖ Exhibition space at the event hall.
❖ Verbal acknowledgement during opening address by the Local Organizing Team leadership.
❖ Logo on website, programme, Promotion Banner and emails (Third position)
❖ Attendance at a sponsor event with OpenStreetMap stakeholders.
❖ Half page in conference program.
❖ Two (2) complimentary conference registrations.
**BRONZE SPONSORSHIP**

$1,000 - $2,499

- Exhibition space at the event hall
- One (1) complimentary conference registrations.
- Verbal acknowledgement during opening address by Local Organizing Team leadership.
- Logo on website, programme, Promotion Banner and emails (Fourth Position)
- Attendance at a sponsor event with OpenStreetMap stakeholders.
- Quarter page in conference program.
SPONSORSHIP PACKAGES

SOCIAL EVENT
$2499

❖ Company branded event
❖ One (1) complimentary conference registrations.
❖ Mention in conference program
❖ Sponsor name on SOTM Nigeria website

TRAVEL GRANT SUPPORTERS
$1000 Each

❖ Mention in conference program
❖ Listed on SOTM Nigeria website
❖ Sponsor of Individual Needing Support

SUPPORTERS SPONSORSHIP
$100 - $500

❖ One (1) complimentary conference registrations.
❖ Mention in conference program
❖ Sponsor name on SOTM Nigeria website
Unique Mappers Network is a nonprofit organization registered in Nigeria for OpenStreetMap community working to support and grow OpenStreetMap, the free, open-source map of the world created by volunteers all over the globe.

Founded in 2017, our mission is to support the OpenStreetMap project in Nigeria through education, fostering awareness, gender equality, ensuring broad availability of data, continuous quality improvement, and an active community.

UMT is a Dedicated and Unique Action Team for Humanitarian Response and Community Development through:

❖ Open Mapping using OpenStreetMap in Nigeria
❖ Mobile Data collection & Field Surveys
❖ Open-Source Geospatial Empowerment
❖ Fly Lab/Community Mapping
❖ Participatory Citizens Science
❖ Youth Empowerment using Open-Source Technology & Citizens Science
❖ Community Inclusive Empowerment for Sustainable Development Actions
Past Sponsors & Technical Partners

Thank you for your sponsorship as you made the Inaugural State of the Map Nigeria 2022 a reality. We hope you’ll join us in Abuja City for SotMNigeria 2023! We will like to welcome every prospective sponsor on board! Your support makes this amazing conference a reality.

Don’t see what you want? Contact us at stateofthemapnigeria@gmail.com/uniquemappersteam@gmail.com

We want to work with you to design the sponsorship package that will fulfill your business needs.